

**KIDS TAKE ON BULLYING CHALLENGE (The “Contest”)
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. MANY WILL ENTER, ONLY TWO WILL WIN.

If you choose to participate via mobile phone, message and data rates may apply based on your wireless carrier’s rate plan. Internet access may not be available from your wireless carrier, or in your area. Message and data rates may apply even if your use of a mobile phone does not result in Contest entry.

1. ELIGIBILITY. The Kids Take on Bullying Challenge (“Contest”) is open to legal residents of (and who are physically present in) the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry. The following are also ineligible: employees, their spouses, and immediate families (parent, child, sibling, and any of their respective spouses) and household members (whether or not related) of The Cartoon Network, Inc. (“Sponsor”), PACER’s National Bullying Prevention Center (“Prize Provider”) and Warner Media, LLC (collectively, including Sponsor and Prize Provider, the “Contest Entities”).

The Contest is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations. By entering the Contest, participants agree to accept and be bound by all terms of these Official Rules. Void in Puerto Rico, U.S. territories and possessions and where prohibited or restricted by law.

2. HOW TO ENTER: To enter the Contest, entrants must log on to kidstakeonbullying.com during the Entry Period (defined below) and follow the directions to enter by providing and submitting entrant’s idea and entrant’s email address. The Contest begins on September 27, 2021 at 12:00pm EST and ends November 15, 2021 at 11:59p.m. EST (“Entry Period”).

To be eligible, entries must be submitted and received during the Entry Period. Sponsor’s computer is the official time clock. Entries must be submitted in the name of an eligible living person. All entries become the property of the Sponsor and will not be acknowledged. Proof of submitting an entry does not constitute proof that Sponsor received the entry in the Contest.

Limit: one (1) entry per person. Multiple entries received in violation of the entry limitation, false or deceptive acts or entries, or entries generated by script, macro or other automated means will be void, will render a participant ineligible, and also may result in participant no longer being allowed to enter Sponsor’s sweepstakes, contests, or other promotions in the future, at Sponsor’s sole discretion.

Entries that are not compliant with these Official Rules are subject to disqualification, at the sole and absolute discretion of the Sponsor and/or Prize Provider. Odds of winning depends on the number of entries received, and the judged level of creativity, originality, and relevance, per the judges’ criteria, of the entry submission.

3. JUDGING:

- a. From November 16, 2021 to January 31, 2022, a panel of qualified judges (“Contest Judges”) from Sponsor and Prize Provider will review and judge the entries and will select two (2) winners by February 1, 2022 based on the following judging criteria:

- b. Criteria: Entrants will be judged based on originality (25%), ease of implementation (25%), potential for change (25%) and creativity (25%).
- c. The Grand Prize Winners will be subject to verification of eligibility and compliance with these Official Rules. The Contest Judges' decisions shall be final and binding.

PRIZE: Two (2) Grand Prizes. Prizes will consist of two (2) five-hundred-dollar cash awards (\$500), which Winners shall use to execute on the idea submitted in Entry.

No substitution or transfer of prizes or cash redemption is permitted. Sponsor and/or Prize Provider reserves the right to substitute a prize (or portion thereof) of comparable or greater value in the event the advertised prize (or portion thereof) is not available for any reason, at its sole discretion. Winners are responsible for the reporting and payment of all federal, state, and local taxes (if any) and any other costs and expenses associated with prize acceptance and use not specified in these Official Rules and/or in the applicable entry instructions as being provided.

4. **GENERAL.** By participating in this Contest, participants grant the Contest Entities the right, unless prohibited by law, to use the participant's name, voice, picture and likeness, and biographical information, without compensation, further notification, or approval, for the purpose of advertising and publicizing the goods and services of the Contest Entities and all matters related to the Contest, in any manner or medium, throughout the world in perpetuity.

THE RELEASED PARTIES EXPRESSLY DISCLAIM ANY RESPONSIBILITY AND PARTICIPANTS AGREE TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE RELEASED PARTIES, AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, SHAREHOLDERS AND AGENTS, FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, DEMANDS AND/OR LIABILITIES FOR INJURY/DEATH, DAMAGE OR LOSS TO ANY PERSON OR PROPERTY RELATING TO OR ARISING IN CONNECTION WITH PARTICIPATION IN THIS CONTEST (REGARDLESS OF THE CAUSE OF SUCH INJURY OR LOSS), THE DELIVERY AND/OR SUBSEQUENT USE OR MISUSE OF THE PRIZE AWARDED AND/OR PRINTING, DISTRIBUTION OR PRODUCTION ERRORS OR FOR LOST, LATE, MISDIRECTED, INCOMPLETE, CORRUPTED OR ILLEGAL/UNAUTHORIZED SUBMISSIONS. WINNER ACKNOWLEDGES THAT THE PRIZE IS AWARDED "AS IS" AND THAT SPONSOR HAS NOT MADE, AND IS NOT IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY REPRESENTATION, GUARANTEE OR WARRANTY, EXPRESSED OR IMPLIED, IN LAW OR IN FACT, RELATIVE TO ANY PRIZE, INCLUDING, BUT NOT LIMITED TO ITS QUALITY, MECHANICAL CONDITION OR FITNESS FOR A PARTICULAR PURPOSE.

CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

5. **ARBITRATION/CLASS ACTION WAIVER: PLEASE READ THIS SECTION CAREFULLY – IT MAY SIGNIFICANTLY AFFECT YOUR LEGAL RIGHTS, INCLUDING YOUR RIGHT TO FILE A LAWSUIT OR CLASS ACTION IN COURT.**

The Contest Entities and you (“Parties”) agree that these Official Rules affect interstate commerce and that the Federal Arbitration Act governs the interpretation and enforcement of these arbitration provisions.

Any dispute/claim relating to this contract or its breach, the Official Rules or any prize awarded (“Claim”), that is not informally resolved within fifteen (15) days of notice, shall be finally resolved by arbitration in your state of residence. The arbitration will be administered by the AAA under its AAA Rules, will be conducted in English and by a single arbitrator, and any court with jurisdiction may enter judgment regarding the arbitrator’s award.

The Contest Entities will bear the cost of any arbitration filing fees and arbitration fees for claims of up to Seventy-Five Thousand US Dollars (\$75,000 USD), unless the arbitrator determines that the arbitration is frivolous. You are responsible for any other costs that you may incur in the arbitration, including, attorney fees and expert witness costs, unless the Contest Entities are otherwise required to pay such costs under applicable law. You may pursue your claim in small claims court where jurisdiction and venue over the Contest Entities is proper if your claim otherwise qualifies for such court and you do not seek any equitable relief.

The Parties agree that the Contest Entities and you will resolve any Claim on an individual basis, and that any Claim will be brought in an individual capacity, and not on behalf of, or as part of, any purported class, consolidated, or representative proceeding (“Class Proceeding”). The Parties further agree that neither will participate in any current or future Class Proceeding brought by any third party relating to the contract, Official Rules, Promotion, or any prize.

If any court or arbitrator determines that the class action waiver is void or unenforceable or that arbitration may proceed on a class basis, then the relevant claim will not be subject to arbitration and must be litigated in federal court located in New York, New York.

The agreement to arbitrate and class action waiver also apply to any Claims you assert against the Promotion Entities’ or their advertisers or their respective present or future parent, subsidiary, or affiliated companies.

6. **PRIVACY POLICY:** Any personally identifiable information collected during participation in this Contest will be used by Sponsor, its affiliates, agents and marketers solely for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and will otherwise be subject to Sponsor’s Privacy Policy as stated at - <https://www.pacer.org/privacy.asp>.
7. **OFFICIAL RULES OR WINNER’S LIST:** For a copy of these Official Rules or the Winner’s Name (which should be available on or about February 1, 2022), send a self-addressed, stamped envelope (residents of VT need not include return postage) to the following address (please specify “Official Rules” or “Winners”): Kids Take on Bullying Challenge Contest, 1050 Techwood Drive NW, EXE0302A, Atlanta, GA 30318. All requests must be received by February 1, 2022.
8. **SPONSOR:** The Cartoon Network, Inc., 1050 Techwood Drive NW, Atlanta, Georgia 30318
9. **PRIZE PROVIDER:** PACER’s National Bullying Prevention Center, 8161 Normandale Boulevard, Bloomington, Minnesota 55437

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SHORT LEGAL:

NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. MANY WILL ENTER, ONLY TWO WILL WIN.

The Kids Take on Bullying Challenge Contest begins on September 27, 2021 and ends November 15, 2021. Must meet all contest eligibility requirements. Two (2) grand prize winners will win a \$500 cash award to put their idea submission into action. Total ARV of all prizes is \$1,000. Void where prohibited. See Official Rules for additional eligibility restrictions and complete details. Sponsored by The Cartoon Network, Inc. (“Sponsor”) and PACER’s National Bullying Prevention Center (“Prize Provider”).