

PACER Center's 2012 Annual Benefit

EXCLUSIVE PLATINUM CORPORATE SPONSORSHIPS

SATURDAY, MAY 5, 2012 | MINNEAPOLIS CONVENTION CENTER

Presenting Sponsor \$100,000	Company name included in Benefit title (i.e. PACER's 30 th Annual Benefit presented by _____)	Company name in all press/media coverage. Includes, but not limited to: • Radio PSAs • Star Tribune Ads • Press releases/ PSAs	Pre-performance company exec greeting on stage; PACER video recognition at event (3,000 guests). PACER video available post-Benefit online (2.3 million visitors)	Company name/logo included in promotional materials: • <i>Pacesetter</i> (115,000 readers) • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) • Benefit Posters (1,000*) • Benefit Web page. Link if desired. • Benefit E-vites	Company name/logo included in the following materials: Playbill/Silent Auction Catalog (3,000*): • Full-page ad-Prime location	Custom motion graphics display featuring corporate logo projected in the auditorium and select event areas	Guest Tickets: • 20 Dinner • 20 Premier Platinum Performance • 20 Patron Party
Major Sponsor \$50,000			PACER video recognition at event (3,000 people). PACER video available post-Benefit online (2.3 million visitors)	Company name/logo included in the following promotional materials: • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) • Benefit Web page. Link if desired. • Benefit E-vites • Press releases to media	Company name/logo included in the following Benefit materials: • Playbill/Silent Auction Catalog (3,000*): • Full-page ad-Prime location	Custom motion graphics display featuring corporate logo projected in the auditorium and select event areas.	Guest Tickets: • 15 Dinner • 15 Premier Platinum Performance • 15 Patron Party
Live Auction "Paddle" Sponsor \$30,000			Recognition during the 2012 Live Auction & company name/logo listed on the Live Auction bidding paddles given to each attendee (if desired)	Company name included in the following promotional materials: • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) • Benefit Web page. Link if desired.	Company recognition in the following promotional materials: • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog (3,000*) • Benefit Playbill Live Auction Insert (3,000*)	Custom motion graphics display featuring corporate logo projected in the auditorium	Guest Tickets: • 10 Dinner • 10 Platinum Performance • 10 Patron Party
Patron Party Sponsor \$30,000		Company executives may welcome guests to the post-performance Patron Party	Company name/logo listed on the following Benefit Patron Party items: • Cocktail and dessert tables	Company name included in the following promotional materials: • <i>PACER Partners</i> (6,000 donors) • Patron Party Invitations (500*) • Benefit Invitations (6,000*) • Benefit Web page. Link if desired.	Company recognition in the following promotional materials: • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*)	Company name/logo listed on the Patron Party signage (800 guests*) Custom motion graphics display in auditorium featuring corporate logo	Guest Tickets: • 10 Dinner • 10 Platinum Performance • 10 Patron Party

PLATINUM SEATING INCLUDED FOR ALL EXCLUSIVE CORPORATE SPONSORSHIP LEVELS.

Please see reverse for more Exclusive Corporate Sponsorship levels.

* Estimated distribution based on information from previous PACER Benefits.

Potential company recognition to expand to two *Pacesetter* issues if decision is made by December 2011.

<p>Dinner Sponsor \$30,000</p>			<p>Company name/logo listed on the following Benefit Dinner items:</p> <ul style="list-style-type: none"> • Dinner Tickets (300 guests*) • Table Menus (300 guests*) 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Invitations (6,000*) • Benefit Web page. Link if desired. 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all Benefit Dinner signs (300 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Reception Sponsor \$25,000</p>			<p>Company name/logo listed on the following Benefit Reception items:</p> <ul style="list-style-type: none"> • Napkins (3,000 guests) • Beverage stands (3,000 guests) 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Invitations (6,000*) • Benefit Web page. Link if desired. 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all signs in the Silent Auction room (3,000 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Ticket Sponsor \$25,000</p>			<p>Company name/logo listed on the following Benefit Ticket items:</p> <ul style="list-style-type: none"> • Benefit Tickets (3,000 guests) 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Invitations (6,000*) • Benefit Web page. Link if desired. 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all auditorium entrance signs (3000 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Valet Parking Sponsor \$20,000</p>			<p>Company name/logo listed on valet card placed on all driver's seats at the end of the evening (3,000 guests)</p>	<p>Custom advertisement loop located in the lobby that recognizes your company, its services, and its commitment to helping children with disabilities.</p> <ul style="list-style-type: none"> • Company name on Benefit Web page. Link if desired. 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo on all valet signs inside the lobby and outside at valet station</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party

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