

Name: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

**GENERAL CORRESPONDENCE CONTACT**  
 Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**BENEFIT TICKETS CONTACT**  
 Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**ADVERTISING CONTACT**  
 Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

<b>CORPORATE SPONSORSHIP CONTACT</b> Jean Lipkin   (952) 838-9000	<b>BENEFIT ADVERTISING CONTACT</b> Danna Mirviss   (952) 838-9000
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PLEASE SELECT A SPONSORSHIP LEVEL SPONSORSHIP DEADLINE IS THURSDAY, MARCH 15, 2012

**PLATINUM SPONSORSHIPS<sup>1</sup>**

- \$100,000 **Presenting\***—Company name included in Benefit title; many other high visibility benefits.
  - \$50,000 **Major\***— Company name on invitations plus many other recognition opportunities.
  - \$30,000 **Dinner, Live Auction, Patron Party, Ticket or Reception\***—Special recognition during each portion of event plus additional benefits.
  - \$20,000 **Valet Parking\***—Company name on valet cards placed in each car, plus other benefits.
- \*Details on these exclusive sponsorships are available at PACER.org or by calling Mary Schrock at 952-838-1313.*

**GOLD SPONSORSHIPS<sup>2</sup>**

- \$10,000 **Patron**—Your company receives a full-page ad in the Playbill; 8 premium seating Gold Level tickets at \$550 each for the Benefit performance<sup>2</sup>; and 8 invitations to the Gala Patron Party post-performance.
- \$7,500 **Partner**—Your company receives a full-page ad in the Playbill; 6 premium seating Gold Level tickets at \$550 each for the Benefit performance<sup>2</sup>; and 6 invitations to the Gala Patron Party post-performance.

**SILVER SPONSORSHIPS<sup>3</sup>**

- \$5,000 **Associate**—Your company receives a half-page ad in the Playbill; 6 Silver Level tickets at \$275 each for the Benefit performance<sup>3</sup>; and 6 invitations to the Gala Patron Party post-performance.

**BRONZE SPONSORSHIPS<sup>4</sup>**

- \$2,500 **Community**—Your company receives a quarter-page ad in the Playbill; 6 Bronze Level tickets at \$200 each for the Benefit performance<sup>4</sup>; and 6 invitations to the Gala Patron Party post-performance.

**COPPER SPONSORSHIPS<sup>5</sup>**

- \$1,800 **Friend**—Your company receives a quarter-page ad in the Playbill; 4 Copper Level tickets at \$140 each for the Benefit performance<sup>5</sup>; and 4 invitations to the Gala Patron Party post-performance.

**PAYMENT OPTIONS:**  **Check attached** (payable to PACER Center, Inc.)  **Please bill me**

THE BENEFIT GOURMET DINNER IS **SEPARATE** FROM YOUR SPONSORSHIP. **TICKETS ARE SOLD SEPARATELY.**

**SEATING PLACEMENT BASED ON TICKET PRICE; MAIN FLOOR:**

- <sup>1</sup>PLATINUM LEVEL: Closest to the stage. (\$550 each)
- <sup>2</sup>GOLD LEVEL: Directly behind Platinum Level. (\$550 each)
- <sup>3</sup>SILVER LEVEL: Beginning approximately a third of the way back. (\$275 each)
- <sup>4</sup>BRONZE LEVEL: Beginning approximately halfway back. (\$200 each)
- <sup>5</sup>COPPER LEVEL: Beginning approximately two thirds of the way back. (\$140 each)



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