

2010 Benefit Chairs

Patrice Alkire
Jessica Broyles
Colleen McGough-Wood
Danna Mirviss
Judy Schumeister

PACER's Advisory Board

Emeritus Members

Sara & David Lieberman

PACER's Advisory Board

Tani Austin
Melanie Barry
Clark T. Becker
Suzanne Bennett
Mike Borowski
Ellen Boschwitz
Uri Camarena
John Dalton
Don Davidson
Mark Donahoe
Diane Espaldon
Linda Feuss
Rosemary Fish
Mimi Fisher
Jonathan J. Fogel
Franni Franken
Mary W. Frey
Barbara Carlson Gage
Morton Greenberg
Sima Griffith
Richard Grimm, Jr., M.D.
Lynne Singer Grossman
Ann Harris
Phyllis Heilicher
Mary Holmes
Gwendolyn A. Hopper
Hon. H. Richard Hopper
Robert R. Hopper
David Huguélet
Alexandra Jacobs
Eloise Kaplan
Michael Keller
Jodee Kozlak
Constance Kunin
Laura Beth Landy
John Lick
Sam Lieberman
Carole Lofness
Jan Lynn
Martha MacMillan
Marcia Massee
Colleen McGough-Wood
Mary Mersky
Marilyn Mitsch
Jerry Moehnke
Dorothy Molstad
Gregory S. Murphy
William Myers
Dale Nitschke
Jim Oricchio
Nancy F. Owen
Daniel N. Parker
Kal Patel
Richard W. Perkins
Rebecca C. Pohlad
Linda & Peter Quinn
Jim Rand
Akshay Rao
Joyce Ratner
Kathryn Hubbard Rominski
Dermot Rowland
Elliott Royce
Joe Schmit
Mary Sue & Steven Simon
John Stanoch
Michelle Swanson
Paul N. Thibeau
Charlie Weaver
Lou Welter
Anthony R. Whelihan
Mary Jo & Jeffrey Williams
Howard M. Zack

PACER Benefit • 2010

Dear _____,

We invite you to participate this year in PACER's 28th Annual Benefit by advertising in the **2010 Benefit Playbill**. Your ad will provide support to PACER's programs that benefit more than 200,000 Minnesota children with disabilities and special health-related needs and their families and will reach thousands of people who are potential customers or users of your services.

We are thrilled to announce that 4-time Grammy Award winning *Lyle Lovett and "His Large Band"* will be performing on Saturday, May 8, 2010 for PACER Center's 28th Annual Benefit and Silent Auction at the Minneapolis Convention Center. *Lyle Lovett* will put on a show to remember, performing songs from a variety of genres: folk, swing, blues, gospel and jazz. Please join us for an evening of entertainment while supporting PACER's programs that expand opportunities for children with disabilities. The 2009 Benefit was enjoyed by over 2400 attendees and 127 corporations and foundations sponsoring the event. A spirited Live Auction and outstanding performance by Franki Valli and the Four Seasons made a memorable evening for Benefit patrons.

The Benefit Playbill has become a resource for families and professionals who use PACER's services. Designed with an alphabetized index for easy reference, the Playbill is used all year by its recipients. This year's Playbill offers three advertising levels:

- Full-page ad for \$750
- Half-page ad for \$500
- Quarter page ad for \$250

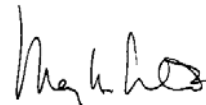
Enclosed for your reference is the **Playbill Advertisers Form**, which can be returned to PACER. Publicity about the Benefit will be sent to more than 115,000 people on PACER's mail list. In addition, there will be Benefit promotion through public service announcements and print media. Please return the completed form and ad materials to PACER no later than **February 15, 2010**.

We hope you will join us in helping children and young adults with disabilities by supporting PACER through its Benefit. In addition to bringing recognition to your company, your contribution will enhance the lives of children and youth with disabilities and help to facilitate their full contribution to society by improving their education, training opportunities, and employment options. If you have any questions, please do not hesitate to contact Julie Hertzog of PACER at 952-838-9000.

Sincerely,



Paula Goldberg
PACER Center Executive Director



Mary Schrock
Chief Operating and Development Officer

Saturday, May 8, 2010 • Minneapolis Convention Center

CONTACT FOR SPONSORSHIP:

First Name: _____ Last Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

CONTACT FOR AD INFORMATION:

Name: _____ Phone: _____

Fax: _____ E-mail: _____

PERSON THANK YOU LETTER WILL BE SENT TO:

Name: _____ Phone: _____

Benefit Advertising Contact:

Julie Hertzog • 952.838.1342 • Julie.Hertzog@PACER.org

PLEASE CHECK LEVEL OF SPONSORSHIP:**Deadline for ad submission: FEBRUARY 15**

- \$750** Full Page Ad – Ad dimensions are 7”x10” (vertical layout/no bleeds)
- \$500** Half Page Ad – Ad dimensions are 7”x4.75” (horizontal layout)
- \$250** Quarter Page Ad – Ad dimensions are 3.5”x4.75” (vertical layout)

PLEASE SELECT PAYMENT:

- Check attached (payable to PACER Center, Inc.) Please bill me

AD SPECIFICATIONS: See “Level of Sponsorship” for ad size. Ads print in black and white.

Ads can be sent in the following formats:

- Adobe PDF (embed all fonts)
- EPS files
- TIFF files

(Please contact the Benefit Advertising Contact at PACER for any further questions regarding your files.)

Ads can be emailed to: julie.hertzog@PACER.org

Please name files with your company name. EX: ABC Company ad