

# PACER CENTER

CHAMPIONS FOR CHILDREN WITH DISABILITIES®

## Benefit Sponsorship Levels – Saturday, May 13, 2017

- Presenting Sponsor: \$100,000
- Major Sponsor: \$50,000
- Cocktail, Patron, Live Auction, Silent Auction, or Reception Sponsor: \$30,000
- Ticket or Valet Sponsor: \$20,000
- Patron Sponsor: \$10,000
- Partner Sponsor: \$7,500
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$3,000
- Copper Sponsor: \$2,500

\*Details on these sponsorships are available on the reverse side of this form.

## Yes! I/We would Like to Become a PACER Benefit Sponsor (please complete the form below)

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Level of Sponsorship \_\_\_\_\_

**PRIMARY SPONSORSHIP CONTACT**  
Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**ADVERTISING CONTACT**  
Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature X \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT OPTIONS:**  Check attached (payable to PACER Center, Inc.)  Please bill me

Please mail your completed form to: PACER Center, Attn: Benefit Sponsor, 8161 Normandale Blvd,  
Minneapolis, MN 55437 OR email to jackie.saffert@pacer.org

**For more information or to discuss sponsorship opportunities, contact Jackie Saffert at 952-838-1315.**

### Presenting Sponsor: \$100,000

- A full-page color ad on the back cover of the Benefit Playbill
  - 20 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
- Benefit title (i.e. PACER's 35<sup>th</sup> Annual Benefit presented by [your company name])
  - Pre-performance greeting on stage by company executive
  - All press/media coverage, such as: Radio PSAs, Star Tribune Ads, Press releases/PSAs
  - *Pacesetter* (130,000 readers), Benefit Invitations (6,000\*), Benefit Posters (1,000\*), Benefit Web page (link if desired), Benefit E-vites, Silent Auction Catalog (3,000\*)
  - Motion graphics display featuring logo projected in the auditorium and select event areas

### Major Sponsor: \$50,000

- A full-page color ad on the back inside cover of the Benefit Playbill
  - 15 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
- Press releases/PSAs
  - Benefit Invitations (6,000\*), Benefit Posters (1,000\*), Benefit Web page (link if desired), Benefit E-vites, Silent Auction Catalog (3,000\*)
  - Motion graphics display featuring logo projected in the auditorium and select event areas

### Cocktail, Patron, Live Auction, Silent Auction, or Reception Sponsor: \$30,000

- A full-page ad in the Benefit Playbill
  - 12 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
- Benefit Invitations (6,000\*), Benefit Web page (link if desired), Silent Auction Catalog (3,000\*)
  - Motion graphics display featuring logo projected in the auditorium and select event areas
    - **Cocktail Party Sponsor:** Benefit Cocktail Party tickets, all Cocktail Party signs
    - **Live Auction Sponsor:** Live Auction sheet given to each attendee (3,000\* guests)
    - **Silent Auction Sponsor:** Silent Auction signs (3000\* guests)
    - **Patron Party Sponsor:** Table tents and signs at Patron Party (800\* guests)
      - Company executives may welcome guests to Patron Party
    - **Reception Sponsor:** Signs at beverage stands (3,000\* guests)

### Ticket or Valet Sponsor: \$20,000

- A full-page ad in the Benefit Playbill
  - 10 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
- Benefit Invitations (6,000\*), Benefit Web page (link if desired), Silent Auction Catalog (3,000\*)
  - Motion graphics display featuring logo projected in the auditorium and select event areas
    - **Ticket Sponsor:** Benefit tickets (3,000\* guests), all auditorium entrance signs
    - **Valet Sponsor:** Valet cards placed on driver's seats at end of evening
      - Valet signs inside lobby and outside at valet station

### Patron Sponsor: \$10,000

- A full-page ad in the Benefit Playbill
- 8 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

### Partner Sponsor: \$7,500

- A full-page ad in the Benefit Playbill
- 6 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

### Silver Sponsor: \$5,000

- A half-page ad in the Benefit Playbill
- 6 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

### Bronze Sponsor: \$3,000

- A quarter-page ad in the Benefit Playbill
- 6 tickets to each of the following: performance, post-event Patron Party

### Copper Sponsor: \$2,500

- A quarter-page ad in the Benefit Playbill
- 4 tickets to each of the following: performance, post-event Patron Party

*\*Estimated distribution based on information from previous PACER Benefits.*