

PACER CENTER

CHAMPIONS FOR CHILDREN WITH DISABILITIES®

Benefit Sponsorship Levels – Saturday, May 12, 2018

- Presenting Sponsor: \$100,000
- Major Sponsor: \$50,000
- Cocktail Party, Patron Party, Live Auction, or Silent Auction Sponsor: \$30,000
- Ticket or Valet Sponsor: \$20,000
- Patron Sponsor: \$10,000
- Partner Sponsor: \$7,500
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$3,000
- Copper Sponsor: \$2,500

*Details on these sponsorships are available on the reverse side of this form.

Yes! I/We would Like to Become a PACER Benefit Sponsor (please complete the form below)

Name: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____
Phone: _____ Level of Sponsorship: _____

PRIMARY SPONSORSHIP CONTACT
Name: _____ E-mail: _____ Phone: _____

ADVERTISING CONTACT
Name: _____ E-mail: _____ Phone: _____

Signature X _____ Name: _____ Date: _____

PAYMENT OPTIONS: Check attached (payable to PACER Center, Inc.) Please bill me

Please mail your completed form to: PACER Center, Attn: Benefit Sponsor, 8161 Normandale Blvd, Minneapolis, MN 55437 OR email to jackie.saffert@pacer.org

For more information or to discuss sponsorship opportunities, contact Jackie Saffert at 952-838-1315.

Presenting Sponsor: \$100,000

- A full-page color ad on the back cover of the Benefit Playbill
- 20 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
 - Benefit title (i.e. PACER's 36th Annual Benefit presented by [your company name])
 - Pre-performance greeting on stage by company executive
 - All press/media coverage, such as: Radio PSAs, Star Tribune Ads, Press releases/PSAs
 - *Pacesetter* (131,000 readers), Benefit Invitations (6,000*), Benefit Posters (1,000*), Benefit Web page (link if desired), Benefit E-vites, Silent Auction Catalog (3,000*)
 - Motion graphics display featuring logo projected in the auditorium and select event areas

Major Sponsor: \$50,000

- A full-page color ad on the back inside cover of the Benefit Playbill
- 15 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
 - Press releases/PSAs
 - Benefit Invitations (6,000*), Benefit Posters (1,000*), Benefit Web page (link if desired), Benefit E-vites, Silent Auction Catalog (3,000*)
 - Motion graphics display featuring logo projected in the auditorium and select event areas

Cocktail Party, Patron Party, Live Auction, or Silent Auction Sponsor: \$30,000

- A full-page ad in the Benefit Playbill
- 12 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
 - Benefit Invitations (6,000*), Benefit Web page (link if desired), Silent Auction Catalog (3,000*)
 - Motion graphics display featuring logo projected in the auditorium and select event areas
 - **Cocktail Party Sponsor:** Table tents and signs at Cocktail Party (300* guests)
 - Company executives may welcome guests to Cocktail Party
 - **Patron Party Sponsor:** Table tents and signs at Patron Party (450* guests)
 - Company executives may welcome guests to Patron Party
 - **Live Auction Sponsor:** Live Auction sheet given to each attendee (3,000* guests)
 - **Silent Auction Sponsor:** Silent Auction signs (3000* guests)

Ticket or Valet Sponsor: \$20,000

- A full-page ad in the Benefit Playbill
- 10 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party
- Company Recognition Included in:**
 - Benefit Invitations (6,000*), Benefit Web page (link if desired), Silent Auction Catalog (3,000*)
 - Motion graphics display featuring logo projected in the auditorium and select event areas
 - **Ticket Sponsor:** Benefit tickets (3,000* guests), all auditorium entrance signs
 - **Valet Sponsor:** Valet cards placed on driver's seats at end of evening
 - Valet signs inside lobby and outside at valet station

Patron Sponsor: \$10,000

- A full-page ad in the Benefit Playbill
- 8 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

Partner Sponsor: \$7,500

- A full-page ad in the Benefit Playbill
- 6 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

Silver Sponsor: \$5,000

- A half-page ad in the Benefit Playbill
- 6 tickets to each of the following: pre-event Cocktail Party, performance, post-event Patron Party

Bronze Sponsor: \$3,000

- A quarter-page ad in the Benefit Playbill
- 6 tickets to each of the following: performance, post-event Patron Party

Copper Sponsor: \$2,500

- A quarter-page ad in the Benefit Playbill
- 4 tickets to each of the following: performance, post-event Patron Party

**Estimated distribution based on information from previous PACER Benefits.*