

SAMPLE PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

Contact: NAME, PHONE, E-MAIL

## **Join Your Organization in a Run, Walk, Roll Against Bullying on Oct. 1**

**City, state:** Every day, more than 160,000 children nationwide stay home from school to avoid being bullied. Not only are the effects of bullying on a child felt immediately, but they can also be lifelong – or even tragic. That’s why YOUR ORGANIZATION is inviting the community to support the cause at its first-ever Run, Walk, Roll Against Bullying on Saturday, Oct. 1, as part of PACER’s sixth annual National Bullying Prevention Month.

The month is sponsored each year by PACER’s National Bullying Prevention Center, which is based in Minneapolis, Minn. and educates communities nationwide to prevent bullying through creative and interactive resources. Learn more about the PACER’s resources at [PACER.org/bullying](http://PACER.org/bullying) or by calling 952-838-9000.

Registration and race packet pick-up for the Run, Walk Roll begin at 9 a.m., followed by a four-mile run or 1.5-mile fun walk/roll at 10 a.m. at LOCATION. The entry fee is \$20 per person, and each participant will receive a complimentary T-shirt. Snacks and additional fun will also be provided at LOCATION.

“Bullying can lead to painful results not only for the youth who are bullied, but for the students who engage in it, the school, and the whole community,” said REPRESENTATIVE FROM YOUR ORGANIZATION.

“This is a very real and painful issue that kids are facing,” said Julie Hertzog, director of PACER’s National Bullying Prevention Center. “But they don’t have to face it alone, and bullying can be prevented if we all work together.”

For more information and to register for the event, visit WEBSITE or call PHONE. All proceeds from the Run, Walk, Roll Against Bullying will go to PACER’s National Bullying Prevention Center OR OTHER ORGANIZATION.

Founded in 2006, [PACER’s National Bullying Prevention Center](http://PACER.org/bullying) provides resources that are designed to benefit all students, including students with disabilities. It offers educators, students, families and individuals the tools they need to address bullying in schools, recreational programs or community organizations. For more information, visit [PACER.org/bullying](http://PACER.org/bullying) or call 952-838-9000; 888-248-0822 (national toll free).

INFO ABOUT YOUR ORGANIZATION

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Editor: [Julie Hertzog](mailto:julie.hertzog@pacer.org) ([julie.hertzog@pacer.org](mailto:julie.hertzog@pacer.org)), director of PACER’s National Bullying Prevention Center, is available for media interviews on bullying prevention topics.