

Friends of PACER's 2016

# Run Walk Roll AGAINST BULLYING

**Corporate and Individual Sponsor Form**  
**Saturday, October 1, 2016 | Mt. Normandale Lake, Bloomington, MN**

**The company name/logo of all sponsors will be featured in:**

- event flyers, event web page (5,000 annual page views), and posters displayed at event
- 5-7 eblasts (distribution of 25,000) sent to local, regional, and national audiences
- PACER *Partners* newsletter (distribution of 8,000)
- one post listing all sponsors on PACER's social media platforms

**Additional benefits for each sponsor include:**

**Presenting Sponsor | \$10,000**

- Company name/logo featured on 8,000 postcards, event t-shirts, and banner at event
- Company highlighted in press release, Sept. 2016 *PACSETER* (distribution of 130,000), and weekly company mentions in posts on PACER's social media platforms
- Featured role at post-event show (if desired) and opportunity to set up a company table at event
- 20 participant registration passes

**Premier Sponsor | \$7,500**

- Company name/logo featured on banner at event and in a post announcing the sponsorship on PACER's social media platforms
- Role at post-event show (if desired) and opportunity to set up a company table at event
- 15 participant registration passes

**Major Sponsor | \$5,000**

- Company name/logo featured on banner at event
- Recognized at post-event show (if desired) and opportunity to set up a company table at event
- 10 participant registration passes

**Partner Sponsor | \$2,500**

- Recognized at post-event show (if desired)
- 5 participant registration passes

**Contributing Sponsor | \$1,000**

- 2 participant registration passes

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PRIMARY SPONSORSHIP CONTACT (if different than above)**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT OPTIONS:**  Check attached (payable to PACER Center, Inc.)  Please bill me

**Please mail your completed form to:** PACER Center, Attn: Run Walk Roll Sponsor, 8161 Normandale Blvd, Minneapolis, MN 55437 *OR* email to [raleigh.johnson@pacer.org](mailto:raleigh.johnson@pacer.org)

**For more information on corporate and individual sponsorships, please contact Raleigh Johnson:**

[raleigh.johnson@pacer.org](mailto:raleigh.johnson@pacer.org) | 952-838-1321 | [www.pacer.org/bullying/nbpm/runwalkroll/](http://www.pacer.org/bullying/nbpm/runwalkroll/)