An Activity Guide for Educators:
Use the Story of Rudolph the Red-Nosed Reindeer
To Help Celebrate the Differences in Us All

Prepared by PACER’s National Bullying Prevention Center
www.PACER.org/ShineBright/
ShineBright in the Sky!

**Suggested Grade Level:** Suitable for grades as young as K-2, and can be enjoyed by all ages.

**Materials**
Printed copies of the star template
Markers or other materials to decorate the stars

**Activity**
Have you ever looked up at night to see the stars shining bright high up in the sky? Just like the stars, we are all individuals who are different and unique in so many ways. Help make your classroom sparkle by creating special stars that showcase the qualities that make you shine bright!

1. Instruct students to think of two or three qualities about themselves that they are proud of and want to share.
2. Using the star template, write those qualities on the star.
3. Next, ask them to decorate the star to illustrate these unique and special qualities.
4. Once decorated, ask them to cut out the star.
5. When students have finished decorating and cutting out their stars, explain to the group that you will be turning your classroom wall into the skyline and they will be helping you decorate the sky.
6. Ask each student to finish this sentence, “My star shines bright because __________.”
7. After students share what makes them shine bright, encourage them to tape or hang their star on the wall so that each student’s star is shining bright on the skyline.
These activities are adapted, with permission, from the “Enrichment Guide” developed by First Stage's Theater in Education Department. www.FirstStage.org
ShineBright Through Art!

**Suggested Grade Level:** Suitable for grades as young as 3-5, and can be enjoyed by all ages.

**Materials**
- Paper (scrap paper for brainstorming and sturdy paper for collage making)
- Glue
- Scissors
- Magazines and other materials for collage making

**Activity**
1. Give each student a piece of scrap paper and ask them to list all the accomplishments or qualities they value about themselves, including physical, mental, and emotional qualities. Students can also focus on how they demonstrate leadership – how are they responsible, respectful and safe?
2. Once students have their inspiration, share with them information on collage, which is an artistic arrangement of various materials, words, and images glued to a flat surface in an unusual arrangement to convey emotion. A list of collage artists can be found at: [http://www.collageart.org/links/](http://www.collageart.org/links/).
3. Give students sturdy sheets of large paper. Using magazines, fabric scraps, printed paper, postcards, and other materials, students should create a collage that represents what they love about themselves and what makes them unique and special.
4. Once students have completed their collages, display them around the room for everyone to view.
5. Invite students to share their thoughts on their collage.
**ShineBright For All**  
*Creating a Public Service Announcement*

**Suggested Grade Level:** Suitable for grades 3-5, as well as older students. Might need more than one class to brainstorm, practice, and deliver.

**Materials**  
Large poster and markers to record statements

**Activity**  
*Scene Work*

1. Share with students that they will be creating and acting in Public Service Announcements (PSAs). Explain that PSAs are like commercials, except instead of selling a tangible object, you are selling a positive trait, like kindness or helping others.
2. Brainstorm with students: What should a PSA include to get people to listen, be interested, and motivated to take action?
3. Split students into small groups of 4-5. Each group must create a PSA that encourages young people to *Shine Bright:* to be themselves, be proud of our differences and what makes us special, and appreciate others for their unique gifts and talents. The PSAs should be 30-60 seconds long, and can include scenes, songs, dances, and interviews – whatever they would like – as long as it promotes a message of kindness, tolerance and respect.
4. Encourage students to draft a script with acting instructions.
5. Assist groups as needed and help them practice their scenes.
6. Allow students to share their PSA announcements with the entire class.
7. Afterwards, guide students in a conversation about the messages of the PSA.
8. Determine if they think any of the PSAs should be shared with a larger audience.
A PUBLIC SERVICE ANNOUNCEMENT is like a commercial, but instead of promoting something to buy, it promotes positive character traits and actions.

The groups’ PSA theme is: **ShineBright – Encourage young people to be themselves, be proud of our differences and what makes us special, and appreciate others for their unique gifts and talents.**

**Message:** What is your message and how are “selling” it to your audience? Here are some ideas on how you can share your Shine Bright message:

- Act out a scene that shows the positive things that can happen when characters respect one another and appreciate our unique talent.
- Perform a jingle on what it means to Shine Bright and how we can all make a difference in creating a kinder, stronger and better community.
- Interview “experts” who share how their words and actions help their community Shine Bright.

**Goal:** Decide the goal of your message. After hearing your message, what actions do you hope your audience will take to help their community Shine Bright?

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