

<p>Presenting Sponsor \$100,000</p>	<p>Company name included in Benefit title (i.e. PACER's 28th Annual Benefit presented by _____)</p>	<p>Company name in all press/media coverage. Includes, but not limited to:</p> <ul style="list-style-type: none"> • Radio PSAs • Star Tribune Ads • Press releases/ PSAs 	<p>Pre-performance company exec greeting on stage; PACER video recognition at event (3,000 guests). PACER video available post-Benefit online (2.3 million visitors)</p>	<p>Company name/logo included in promotional materials:</p> <ul style="list-style-type: none"> • <i>Pacesetter</i> (108,000 readers) • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) • Benefit Posters (1,000*) • Benefit Web page • Benefit E-vites 	<p>Company name/logo included in the following materials: Playbill/Silent Auction Catalog (3,000*):</p> <ul style="list-style-type: none"> • Full-page ad- Prime location • Company name on front cover of Benefit Playbill 	<p>Custom motion graphics display featuring corporate logo projected in the auditorium and select event areas</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 20 Dinner • 20 Premier Platinum Performance • 20 Patron Party
<p>Major Sponsor \$50,000</p>			<p>PACER video recognition at event (3,000 people). PACER video available post-Benefit online (2.3 million visitors)</p>	<p>Company name/logo included in the following promotional materials:</p> <ul style="list-style-type: none"> • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) • Benefit Posters (1,000*) • Benefit Web page • Benefit E-vites • Press releases to media 	<p>Company name/logo included in the following Benefit materials:</p> <ul style="list-style-type: none"> • Playbill/Silent Auction Catalog (3,000*): • Full-page ad- Prime location 	<p>Custom motion graphics display featuring corporate logo projected in the auditorium and select event areas.</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 15 Dinner • 15 Premier Platinum Performance • 15 Patron Party
<p>Live Auction "Paddle" Sponsor \$30,000</p>			<p>Recognition during the 2010 Live Auction & company name/logo listed on the Live Auction bidding paddles given to each attendee</p>	<p>Company name included in the following promotional materials:</p> <ul style="list-style-type: none"> • <i>PACER Partners</i> (6,000 donors) • Benefit Invitations (6,000*) 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog (3,000*) • Benefit Playbill Live Auction Insert (3,000*) 	<p>Custom motion graphics display featuring corporate logo projected in the auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Dinner • 10 Platinum Performance • 10 Patron Party
<p>Patron Party Sponsor \$30,000</p>		<p>Company executives may welcome guests to the post-performance Patron Party</p>	<p>Company name/logo listed on the following Benefit Patron Party items:</p> <ul style="list-style-type: none"> • Napkins (800 guests) • Cocktail and dessert tables 	<p>Company name included in the following promotional materials:</p> <ul style="list-style-type: none"> • Patron Party Invitations (500*) • Benefit Invitations (6,000*) 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on the Patron Party signage (800 guests*)</p> <p>Custom motion graphics display in auditorium featuring corporate logo</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Dinner • 10 Platinum Performance • 10 Patron Party

PLATINUM SEATING INCLUDED FOR ALL EXCLUSIVE CORPORATE SPONSORSHIP LEVELS.

Please see reverse for more Exclusive Corporate Sponsorship levels.

* Estimated distribution based on information from previous PACER Benefits.

Potential company recognition to expand to two *Pacesetter* issues if decision is made by December 2009.

<p>Dinner Sponsor \$25,000</p>			<p>Company name/logo listed on the following Benefit Dinner items:</p> <ul style="list-style-type: none"> • Dinner Tickets (300 guests*) • Table Menus (300 guests*) 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Dinner Invitations (6,000*) • Benefit Invitations (6,000*) 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all Benefit Dinner signs (300 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Reception Sponsor \$25,000</p>			<p>Company name/logo listed on the following Benefit Reception items:</p> <ul style="list-style-type: none"> • Napkins (3,000 guests) • Beverage stands (3,000 guests) 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Invitations (6,000*) 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all signs in the Silent Auction room (3,000 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Ticket Sponsor \$25,000</p>			<p>Company name/logo listed on the following Benefit Ticket items:</p> <ul style="list-style-type: none"> • Benefit Tickets (3,000 guests) • Ticket Auction Pay Web site 	<p>Company name in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Invitations (6,000*) 	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo listed on all auditorium entrance signs (3000 guests*)</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party
<p>Valet Parking Sponsor \$20,000</p>			<p>Company name/logo listed on valet card placed on all driver's seats at the end of the evening (3,000 guests)</p>	<p>Custom advertisement loop located in the lobby that recognizes your company, its services, and its commitment to helping children with disabilities</p>	<p>Company recognition in the following promotional materials:</p> <ul style="list-style-type: none"> • Benefit Playbill: Full-page ad (3,000*) • Silent Auction Catalog listing (3,000*) 	<p>Company name/logo on all valet signs inside the lobby and outside at valet station</p> <p>Custom motion graphics display in auditorium</p>	<p>Guest Tickets:</p> <ul style="list-style-type: none"> • 10 Platinum Performance • 10 Dinner • 10 Patron Party

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