Bullying Prevention 101
A quick guide for adults

BULLYING DEFINED
Although definitions vary, most include that bullying is when:

- There is aggressive, unwanted words or action that hurt or harm another person physically or emotionally
- Those targeted by the behavior have difficulty stopping the action directed at them and struggle to defend themselves
- There is also a real or perceived “imbalance of power,” which is described as when the student with the bullying behavior has more “power,” either physically, socially, or emotionally
- There is a pattern of bullying behavior, although bullying can occur in a single incident depending on its severity or the history of those involved

Note: For a legal definition, consult your state’s law on bullying.

DID YOU KNOW
...bullying is not the same as conflict
Conflict can be a disagreement or argument that occurs when parties with equal power express their views. While people may not agree, it’s not bullying if both parties can respectfully share what they think without demeaning or intentionally hurting the other person.

...harassment is different from bullying
Bullying and harassment are often used interchangeably when talking about hurtful or harmful behavior. They are very similar, but bullying behavior is considered harassment when it is directed at a protected class – such as a group identified by race, religion, sex, age, disability, or national origin.

...the Internet is changing how youth experience bullying
Cyberbullying is often defined as an aggressive, intentional, and repeated act against someone using technology, such as email, texting, social media, or instant messages.

...adults don’t see most bullying
Bullying often takes place outside the view of adults – in the classroom when the teacher leaves the room, on the playground, on the bus, or online. In order for youth to feel equipped to take action, it is important to empower them as advocates for themselves and others.

Advocacy =
Helping others get what they need

Self-advocacy =
Communicating and taking action to get what you need

Empowering Youth
Every child and teen can and should develop advocacy skills to address and prevent bullying.

Advocacy for yourself and others helps youth:
- Feel empowered to help prevent bullying they see or experience
- Identify what help is needed to address bullying
- Ask others to get involved
- Respectfully express disagreement
- Offer their opinions with confidence
- Make a positive difference for themselves and others
HOW TO APPROACH BULLYING SITUATIONS

When a child is being bullied...
• Be supportive
• Listen to them without judgement
• Let them know that you are there for them and want to help
• Discuss their ideas on how they want to handle the situation
• Make a plan for next steps
• Identify others who may be able to help, such as a teacher or counselor

When a child witnesses bullying...
• Reassure them that telling an adult is a positive first step
• Share that they can make a positive impact on others
• Work together to make a plan that they are comfortable with using to respond to bullying incidents in the future
• Reinforce that they should never participate in or support bullying
• Encourage them to be supportive and kind to the student being bullied
• Explain why telling an adult about bullying is a good idea and is not tattling

When a child is doing the bullying...
• Know that bullying is a behavior and behavior can be changed
• Recognize that children bully for many different reasons
• Have a calm conversation to explore the reasons for their behavior
• Help them understand how their behavior affects others
• Make your expectations of appropriate behavior clear and consistent
• Let them know bullying is not okay under any circumstances
• Provide appropriate and meaningful consequences that fit the situation
• Help them think through how they can handle situations more positively
• Give positive feedback for good choices

Three simple steps youth can take to promote advocacy and self-advocacy

• **STEP 1: Describe the experience.**
  Youth should think about the bullying they have experienced, seen, or done. Help them describe the situation including where it happened, who was involved, what occurred, and how it made them feel.

• **STEP 2: Reflect on ideas.**
  Ask youth to consider how the situation could be different. Include what they would like to see happen, what things could change, and what would help them feel more in control of the situation.

• **STEP 3: Develop potential solutions**
  Assist youth in thinking about the steps needed to make those changes. Consider what role they need to take, who should be involved, and what those involved would need to do.

It is important to note here that while it’s not up to the child to handle the situation on their own, it’s important they feel empowered to share their perspective.

Download PACER’s Student Action Plan Template to get started:
PACER.org/publications/bullypdf/BP-25.pdf

Many students define bullying as:
“When someone makes you feel less about who you are as a person.”

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