October is
National Bullying Prevention Month
Sponsored by PACER’s National Bullying Prevention Center® since 2006

More than 1 out of every 5 students report being bullied.

National Bullying Prevention Month (NBPM) is a campaign founded in 2006 by PACER’s National Bullying Prevention Center. The campaign is held during the month of October and connects communities around the world to help prevent bullying. This past year, a worldwide pandemic and a growing movement for racial equity and social justice have highlighted the need to unite communities for a better future. It is more important than ever to join together in creating a world that is kinder, more accepting, and more inclusive.

Take action at school, at home, in your neighborhood, at a local business, or in your workplace to show that you care about kids being safe at school, online, and in the community.

Do you want to get involved? Here’s how!
• Unite with others and add your name to the online “Together Against Bullying” pledge
• Sign up for the NBPC newsletter to receive updates and information on new resources and initiatives
• Order the new bullying prevention five-poster series
• Participate on social media by changing your profile image and sharing bullying prevention posts
• Wear and share ORANGE on Unity Day, the day everyone can come together—in schools, communities, and online—to send one big, ORANGE message of support, hope, and solidarity

Do you want to involve the whole school or community? Here’s how!
• Raise awareness and increase understanding about bullying prevention with our FREE creative activities and resources for K-12 students, educators, and parents
• Engage your students or community by registering for the new NBPM Activity Kit to promote kindness, acceptance, and inclusion for everyone
• Access the new distance learning resources designed for K-12 students
• Register your school or organization as a Champion Against Bullying
• Inform the media about activities in your community, such as Unity Day events at your school or in your neighborhood
• Coordinate a fundraising project and donate to PACER’s National Bullying Prevention Center

Learn more at PACER.org/Bullying