

UNITY DAY – 10.24.18

Wear and share ORANGE to show that we are together against bullying and UNITED for kindness, acceptance, and inclusion!

Make it **ORANGE**, make it end.

Come together in a powerful message that bullying should never be part of childhood.

“Orange provides a powerful, visually compelling expression of solidarity,” said Paula Goldberg, Executive Director of PACER Center. “Whether it’s hundreds of individuals at a school wearing orange, store owners offering orange products, or a community changing a landmark to orange, the vibrant statement becomes a conversation starter, sending the supportive, universal message that bullying is never acceptable behavior.”

What You Can Do At Your School or Community

✓ Wear **ORANGE**

- Choose something orange you already have, such as clothing, jewelry or accessories. You can wear a t-shirt of your choice, shoelaces, socks, earrings, or sunglasses
- Create your own orange, like wearing an orange bracelet made from ribbon or construction paper

✓ Other great ideas

- Order a free 24 x 36-inch UNITY Day poster to display in your school, home, or community
- Display a banner with the word “UNITY” and ask everyone to sign
- Change an iconic community landmark to orange and encourage everyone to decorate in orange
- Inspire participation through art and activities, using ideas from PACER’s website, such as Project Connect, UNITY Parade, and UNITY Murals.
- Inform the media about UNITY Day activities in your community
- Coordinate a fundraising project and donate to PACER’s National Bullying Prevention Center



Learn more at PACER.org/Bullying

What You Can Do Online

✓ Color the digital world with orange

- Add the National Bullying Prevention Center **Facebook frame** to your profile or add an orange tint to your Instagram profile
- Post your photos wearing orange to your social media and tag them **#UnityDay2018**
- Share your pictures to the **Facebook event page**
- Download the free images from PACER.org/bullying/nbpm/unity-day.asp to share online to spread the word about Unity Day

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