

Friends of PACER's  
(VIRTUAL) **Run Walk Roll** AGAINST BULLYING

**Corporate and Individual Sponsor Form**  
**April 1-30, 2021**

**Benefits for each sponsor include:**

**Presenting Sponsor | \$10,000**

- Company name/logo/website link featured on event website
- Company highlighted in press releases and organization newsletter, *PACESETTER* (distribution of 130,000)
- Weekly company mentions in Facebook group
- Featured in 1-2 eblasts (distribution of 25,000) sent to local, regional and national audiences
- PACER Partners newsletter (distribution of 12,000)
- Opportunity to record short video message to be shared on website and social media
- 20 event t-shirts

**Major Sponsor | \$5,000**

- Company name/logo/website link featured on event website
- Company mention in
  - social media post announcing the sponsorship
  - plus 3 posts in Facebook group
- 10 event t-shirts

**Partner Sponsor | \$2,500**

- Company name/logo/website link featured on event website
- Company mention in
  - social media post announcing the sponsorship
  - plus 2 posts in Facebook group
- 6 event t-shirts

**Contributing Sponsor | \$1,000**

- Company name/logo/website link featured on event website
- Company mention in a social media post announcing the sponsorship plus one post in Facebook group
- 4 event t-shirts

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PRIMARY SPONSORSHIP CONTACT (if different than above)**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**PAYMENT OPTIONS:**

Check attached (payable to PACER Center, Inc.)

Please bill me

**Please mail your completed form to:** PACER Center, Attn: Development Department, 8161 Normandale Blvd, Minneapolis, MN 55437 OR email to [bailey.huston@pacer.org](mailto:bailey.huston@pacer.org)

**For more information on corporate and individual sponsorships, please contact Bailey Huston:**

[bailey.huston@pacer.org](mailto:bailey.huston@pacer.org) | [www.pacer.org/bullying/nbpm/runwalkroll/](http://www.pacer.org/bullying/nbpm/runwalkroll/)