

ELEMENTARY SCHOOL STUDENTS KIDS TALK ABOUT WHAT BULLYING IS

Students are invited, with support from adults, to produce scripted videos for the opportunity to be featured on NBPC websites to be viewed by classrooms around the country—plus, win some amazing prizes! It's a creative way for adults to engage youth in bullying prevention conversation while involving them in developing resources that can help educate their peers.

How it works:

- Record a video using the script
- Students appearing in video will need signed permission forms
- Submit video by April 10, 2023
- Send via YouTube links to Bullying411@PACER.org, or through DropBox, WeTransfer, or Google Drive

Additional notes:

- Minor adaptations to the script are allowed and encouraged
- Optional: The red, italicized text indicates content in which there is the opportunity to hold conversations with students to explore ideas to incorporate their own words
- Music included in videos must be royalty and copyright free, such as YouTube Audio Library

Top entries:

Selected videos will be featured on the Kids Against Bullying, Teens Against Bullying, and NBPC websites, along with a behind-the-scenes look (with permission) about the students participating—plus, receive amazing prizes from the list below.

Top entries to be announced week of May 1, 2023



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Bullying is when someone:

is hurt by unwanted words or actions,
usually more than once and,
has a hard time stopping what is happening to them.

Bullying can be physical
pushing and shoving
hitting
taking or breaking someone's things.

Bullying can be emotional
like name calling
gossip
rumors
making fun of someone
leaving someone out on purpose.

Words, whether said in-person or online,

Just like physical actions

Can hurt just as much

Because all bullying hurts.

Bullying can happen anywhere anytime.

It happens

on the bus
in text messages
on the playground
through social media
in the hall or in the classroom
on the court or field, at school,
outside of school
and when you're gaming online.

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Bullying can make kids feel
      all alone -
              why is this happening?
      sad -
              is someone going to get hurt today?
      scared -
              will it happen to me next?
      uncomfortable -
              why are some kids so mean to other kids?
Kids who bully may think
      it's no big deal or that it's funny
      it will help them fit in
      it will give them power over other kids
      or maybe they are being bullied too.
But none of that ever makes it right.
Bullying is never okay
      it's not cool
      it's not funny
      it's not fair
      it's just wrong
      and it shouldn't happen at all.
No one should ever bully.
No one should ever be bullied.
Speak up. Reach out. And be a friend.
Be a kid for kindness, acceptance, and inclusion.
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(End)