Students are invited, with support from adults, to produce scripted videos for the opportunity to be featured on NBPC websites to be viewed by classrooms around the country—plus, win some amazing prizes! It’s a creative way for adults to engage youth in bullying prevention conversation while involving them in developing resources that can help educate their peers.

How it works:
• Record a video using the script
• Students appearing in video will need signed permission forms
• Submit video by April 30, 2022
• Send via YouTube links to Bullying411@PACER.org, or through DropBox, WeTransfer, or Google Drive

Additional notes:
• Minor adaptations to the script are allowed and encouraged
• Optional: The red, italicized text indicates content in which there is the opportunity to hold conversations with students to explore ideas to incorporate their own words
• Music included in videos must be royalty and copyright free, such as YouTube Audio Library

Top entries:
Selected videos will be featured on the Kids Against Bullying, Teens Against Bullying, and NBPC websites, along with a behind-the-scenes look (with permission) about the students participating—plus, receive amazing prizes from the list below.

Top entries to be announced May 18, 2022
Bullying is when someone:
- is hurt by unwanted words or actions,
- usually more than once and,
- has a hard time stopping what is happening to them.

Bullying can be physical
- pushing and shoving
- hitting
- taking or breaking someone’s things.

Bullying can be emotional
- like name calling
- gossip
- rumors
- making fun of someone
- leaving someone out on purpose.

Words, whether said in-person or online,

Just like physical actions

Can hurt just as much

Because all bullying hurts.

Bullying can happen
- anywhere
- anytime.

It happens
- on the bus
- in text messages
- on the playground
- through social media
- in the hall or in the classroom
- on the court or field, at school,
- outside of school
- and when you’re gaming online.
Bullying can make kids feel
  all alone —
  why is this happening?
  sad —
  is someone going to get hurt today?
  scared —
  will it happen to me next?
  uncomfortable —
  why are some kids so mean to other kids?

Kids who bully may think
  it’s no big deal or that it’s funny
  it will help them fit in
  it will give them power over other kids
  or maybe they are being bullied too.

But none of that ever makes it right.

Bullying is never okay
  it’s not cool
  it’s not funny
  it’s not fair
  it’s just wrong
  and it shouldn’t happen at all.

No one should ever bully.

No one should ever be bullied.

Speak up. Reach out. And be a friend.

Be a kid for kindness, acceptance, and inclusion.

(End)