Students are invited, with support from adults, to produce scripted videos for the opportunity to be featured on NBPC websites to be viewed by classrooms around the country—plus, win some amazing prizes! It’s a creative way for adults to engage youth in bullying prevention conversation while involving them in developing resources that can help educate their peers.

How it works:
- Record a video using the script
- Students appearing in video will need signed permission forms
- Submit video by April 10, 2023
- Send via YouTube links to Bullying411@PACER.org, or through DropBox, WeTransfer, or Google Drive

Additional notes:
- Minor adaptations to the script are allowed and encouraged
- Optional: The red, italicized text indicates content in which there is the opportunity to hold conversations with students to explore ideas to incorporate their own words
- Music included in videos must be royalty and copyright free, such as YouTube Audio Library

Top entries:
Selected videos will be featured on the Kids Against Bullying, Teens Against Bullying, and NBPC websites, along with a behind-the-scenes look (with permission) about the students participating—plus, receive amazing prizes from the list below.

Top entries to be announced week of May 1, 2023
Bullying – it hurts.

And it hurts everyone involved
  those who get bullied
  those that bully
  and those who see it or know about it, can hurt too.

It might seem like someone who bullies has all the power,

But they don’t.

Kids like us who see bullying happen are really important.

When we are willing to say we think something is wrong,

We can make a big difference.

If we see bullying happen, we CAN make a difference.

So, what can we do?

Tell an adult you trust
  telling is not tattling
  it’s not snitching
  telling an adult is important as it helps keep all kids safe
  your words matter.

Or you can help someone getting bullied tell an adult.

It can be hard to talk about being bullied,

Being with a friend helps.
  If it’s safe, you can help get someone away from the situation
  walk with them to class
  hang out together.
  Tell them no one deserves to be bullied.
NO ONE DESERVES TO BE BULLIED
this shows you care
that they are not alone.

Ask others to speak up against bullying with you
start a bullying prevention club at school
talk with adults about ways to prevent bullying

Together we can change what’s happening
take on bullying
because everyone deserves to be safe.

Bullying hurts everyone.

And we all can do something to prevent it.

Together, we can make our schools, communities, and online places safer for everyone.

Speak up. Reach out. Be a friend.

Be a kid for kindness, acceptance, and inclusion.

(End)