

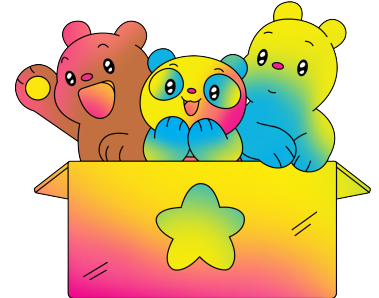
FOR KIDS: ABOUT IDENTITY-BASED BULLYING

Bullying often happens to kids who are seen as “different” based on a certain aspect of their identity. The top reasons why kids say they are bullied are:

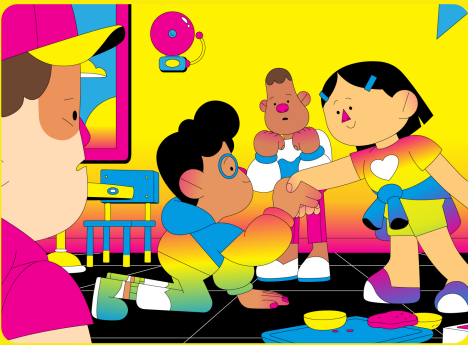
- How they look
- Race
- Gender
- Disability
- Ethnic origin
- Religion

Identity-based bullying is when a person is targeted based on an aspect of who they are. This type of bullying can make whole groups of kids feel isolated, unsafe, and sad.

Cartoon Network’s Stop Bullying: Speak Up Public Service Announcement (PSA) video includes several instances of identity-based bullying.

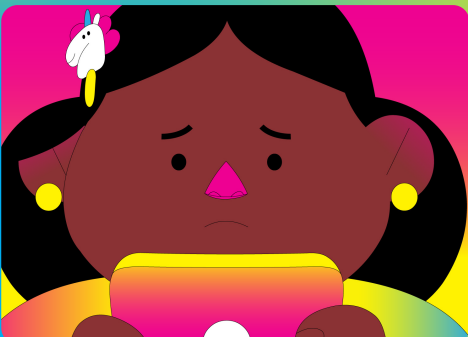


Watch the PSA, then write or draw your thoughts next to each scene below.



1. Was the student in the lunchroom bullied because of an aspect of who they are? What actions of other kids helped?

2. Why do you think the student was being excluded from the baseball game? What actions of other kids helped?



3. Why was the kid being made fun of online? What actions of other kids helped?

YOU CAN HELP PREVENT IDENTITY-BASED BULLYING.



Learn more about identities that are frequently targeted by bullying.

How is disability defined?

—

What types of disabilities do you know about?

What are some languages from around the world?

—

Do you know anyone who knows more than one language?

What holidays do you celebrate in the fall and winter?

—

What other holidays are celebrated then?

—

What do they have in common?

Do you know any foods from other countries or cultures?

—

Have you tried any of them?

Other ideas

Make an effort to get to know people, instead of judging them.

Don't take part in name calling or teasing based on someone's identity.

Know that everyone has the right to feel safe and respected.

Avoid using words in conversation that insult an aspect of someone's identity.

When you see or experience bullying, tell a trusted adult, or help the person targeted tell an adult.



NOW CHECK OUT THE ACTION GUIDE TO REDRAW YOUR WORLD WITHOUT BULLYING.

