



Michael Keller Brings Strategic Thinking and Energy to PACER

By Marcia Kelly



The Keller Family (from left to right): Ava, Laura, Alden, Michael, and Davis.

For Michael Keller, volunteering at PACER Center is about more than supporting a nonprofit that helps families of children with disabilities. It's about more than being a charter member of PACER's dynamic new Marketing Advisory Board. For Michael, being involved is about thinking big—really big—and making things happen.

With his trademark energy and optimism, Michael is used to seeing the world through creative, strategic eyes. Maybe that sense of expansive thinking comes from having been raised and educated on the East Coast, then having moved to the West Coast. Maybe it has to do with the fact that he's always worked for large companies with a global presence—from Nestlé, to Jamba Juice, to International Dairy Queen, where he is chief brand officer. Whatever the source, his ability to see opportunity around every corner is bringing fun and growth to PACER.

A father of three, including a child with a muscular disorder, Michael's involvement began when his wife, Laura, mentioned

that PACER was seeking ideas for a family event. With fond memories of Olympic-style games at his childhood summer camp, Michael suggested a family game event, and PACER's Family Fun Day was born. The second annual Family Fun Day for children with and without disabilities took place last November. (See article on p. 8 for details—including Michael's superhero role as Captain PACER.)

While planning Family Fun Day, PACER's executive director Paula Goldberg and development director Mary Schrock discovered Michael's talent as a marketing professional and strategic thinker. "At the time, we were creating PACER's Marketing Advisory Board," Schrock said. "We recruited Michael to be a founding member, and he enthusiastically accepted."

Michael has put his MBA from the Tuck School of Business at Dartmouth and his years of marketing experience to work for PACER ever since. The Marketing Advisory Board guided

the launch of PACER's Kids Against Bullying Web site, including National Bullying Prevention Awareness Week last October. It also is spearheading a rebranding effort for PACER.

In addition, Michael is sharing strategies on how parent centers nationally can use their network to create a strong brand identity. Michael sees parallels between the structure of the Parent Center network and national franchise business models such as those of International Dairy Queen and the Children's Miracle Network, on whose board of governors he serves. Michael presented his ideas to an enthusiastic crowd of 350 people at the National Technical Assistance ALLIANCE for Parent Centers Conference in Washington D.C., in January. "PACER and the ALLIANCE have an opportunity to present themselves as a unified system that champions the needs of children with disabilities throughout the country. If and when

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PACER's 25th Annual Benefit: Catch a Rising Star!

Academy Award winner Jennifer Hudson—A Dreamgirl come true!

Academy Award winner Jennifer Hudson, headline performer for PACER's 25th Annual Benefit, has garnered the world's attention as a dynamic vocalist, acclaimed actress, and an electrifying performer. In addition to winning her recent Oscar, this star of the hit movie "Dreamgirls" has garnered prestigious Golden Globe and Screen Actors Guild awards and is an American idol favorite.

The San Francisco Chronicle hailed her portrayal of Effie by saying that "In 'Dreamgirls,' a star is born the moment Jennifer Hudson opens her mouth to sing." Variety wrote that Hudson's performance "calls to mind debuts like Barbra Streisand in 'Funny Girl' or Bette Midler in 'The Rose,' with a voice like the young Aretha." ShoWest recently named Hudson the 2006 "Female Star of Tomorrow."

Hudson is now recording her much-anticipated debut album, which is scheduled to be released this year. In March, she also went from dream girl to cover girl when she graced the cover of Vogue.

PACER's 25th Annual Benefit begins at 6 p.m. on Saturday, May 5, at the Minneapolis Convention Center. The much-anticipated Silent Auction features getaways, elegant dinners in private homes, electronics, artwork, and jewelry. It also includes other unique items, such as a package stay for

the Target World Challenge Golf Tournament at Sherwood Country Club in Thousand Oaks, California, a beauty cocktail party at Neiman Marcus, and a private suite at the Xcel Energy Center to watch the Minnesota Wild.

New this year...

New this year is the exciting Tiffany & Co. Blue Box Extravaganza. The event features just 325 of the famed Blue Boxes for \$100 each—and every one contains a magnificent gift generously donated by Tiffany & Co. Thirty-two of the boxes will hold exceptional high-value items. These limited Tiffany treasures will be available during the Silent Auction and cocktail hour.

After the Tiffany & Co. Blue Box Extravaganza and before Jennifer Hudson's performance, emcees Frank Vascellaro and Amelia Santaniello, interpreter Sandra Gish, and auctioneer Karen Sorbo will present the Live Auction in the theater. This year's Live Auction offers many fabulous items, including a two-year lease on a Mercedes, donated by Sears Imported Autos. A detailed listing of Live and Silent Auction Items will be mailed to all ticket buyers.

Benefit Ticket Information

Ticket prices range from \$55 to \$550. Guests who purchase the patron level tickets will be given preferred seating and will be invited to a champagne and dessert Patron Party following the performance. 

Call 952-838-9000 or go to www.PACER.org for tickets.



Top photo: 2007 Benefit Co-chairs from left to right: Colleen McGough Wood, Jessica Broyles, and Danna Mirviss.

Bottom photos: 2007 Silent Auction Co-chairs from left to right: Patrice Alkire, Nancy Keyes, and Lisa Miller.

Above: 2007 Corporate Sponsor Committee: Front row l. to r.: Jim Orrichio, co-chair; Ken Rosenblum; Don McNeil, board president; Paula Goldberg, executive director. Back row l. to r.: Jenna Moeger, development associate; Don Davidson, co-chair; Richard Perkins; Janet Becker, development coordinator; Mary Schrock, development director. Not pictured: Susan Anderson, Hayes Batson, Frank Bennett, Jack Cameron, Fletcher Chambers, Jeanne Crain, Bill Forsberg, Dave Huguélet, Hal Lieberman, Therese Pautz, John Valente, Terri Williams, and Colleen McGough Wood.

First Ted and Roberta Mann Foundation Symposium is a Success

Children's mental health and learning disabilities theme drew enthusiastic crowds

A capacity crowd of educators and parents attended the first Ted and Roberta Mann Foundation Symposium on Children's Mental Health and Learning Disabilities last August. The turnout was a clear indication that the topics addressed in this day-long event were both important and timely.

The conference was designed to help teachers and parents identify strategies for dealing with mental health issues and learning disabilities in children. The keynote speakers and breakout session presenters provided high-quality information regarding:

- children with mental health disorders or learning disabilities
- key warning signs
- effective treatment planning
- proactive, positive teaching strategies and interventions.

Featured speakers were Jonathan Mooney, Gabrielle Carlson, MD, and John Schumacher. Breakout sessions were facilitated by Mooney, Carlson, L. Read Sulik, Charlene Myklebust and Cindy Shevlin Woodcock, Barry Garfinkel, Holly West Jones, Lisa Cariveau, Shelley Neilsen Gatti, and Leah Hjelseth. Paula Watts coordinated a student panel comprised of Benjamin Woodcock, Garret Fischer, and Rachel Silberman.

We thank the Ted and Roberta Mann Foundation for sponsoring this event. The second annual Ted and Roberta Mann Foundation Symposium for Children's Mental Health and Learning Disabilities will be Aug. 15, 2007. ♡

"Following the success of the first symposium, and the loyalty and commitment of those supporting this effort such as PACER's Executive Director, Paula Goldberg, Development Director, Mary Schrock, Dr. Barry Garfinkel, and my close friend Mari Carlson, Director of Development at Mount Olivet Lutheran Church, I realize that I had a clear vision of how I could make a difference with one simple philosophy—bring awareness to the heart of the community."

—Roberta Mann Benson, sponsor of the symposium



Above: The Silent Auction Committee, led by co-chairs Patrice Alkire, Lisa Miller and Nancy Keyes. Back row, from left: Cindy Farmer, Trish Lies, Joan Valente, Sabine Dudda, Nancy Kleve, Robi Nash, Brenda Kress, Danna Miroiss. Front row, from left: Lisa Miller, Nancy Whitney, and Nancy Keyes.

Top Right: Performer Committee is led by co-chairs Sheila Harris, Liz Mooty, and Lynn Wagner.

Bottom right: The Tiffany & Co. Blue Box Extravaganza is led by co-chairs Karen Kelly, Patti Dillon, and Shannon Rusk.



Cars with Heart Donation Program Helps Kids—and You

PACER is accepting donations of cars, boats, trucks, and more! It's as easy as 1, 2, 3!

1. Just gather your keys, vehicle title and lien release (if applicable).
2. Call PACER at (952) 838-9000 to arrange a time to deliver or pick up your vehicle.
3. After the vehicle has been sold, PACER will provide written acknowledgement of the final value of donation. Please keep the letter with your other tax records, as all donations are tax deductible.

"People may be tired of spending too much on repairs, unhappy with the trade-in value offered, or simply looking for an opportunity to help," said Mary Schrock, PACER director of development.

"By donating a vehicle to PACER, you are making a tremendous difference in the lives of children with disabilities." ☺

PACER's Bullying Prevention Web Site Has National Impact

In the year since PACER launched its national Web site www.PACERKidsAgainstBullying.org for elementary-school children, the site has had phenomenal success. It has logged nearly 150,000 visits from people wanting to meet the Club Crew, watch videos, play games, vote in polls, and learn what they can do to help prevent and respond to bullying.

Nationwide exposure of the site during National Bullying Prevention Awareness Week last October resulted in unprecedented demand for PACER's bullying prevention information, resources, and support.

Bullying escalates in middle school, and PACER plans to create a version of the site for this age group. If you would like to donate to the development of the middle-school bullying prevention Web site, please contact Mary Schrock, development director, at 952-838-9000. ☺

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this happens, legislators, the media, and potential corporate sponsors will see Parent Centers in a whole new exciting way."

"Michael is helping us all realize the increased potential that Parent Centers can have by creating a national brand identity that in turn could attract national sponsors," Goldberg said. She noted that as the national Parent Center of the ALLIANCE, PACER provides leadership and technical assistance to more than 100 parent centers across the country.

When asked what motivates him to give so much of his time as a volunteer, Michael said that becoming a father has a lot to do with it. Volunteering at PACER has created an emotional connection for him, knowing that he is helping other families in their journeys. Volunteering also is about balance in life and feeding the soul, he said. He has received much from the community and wants to give back. He also cites Chuck Mooty, CEO of International Dairy Queen, as an inspiration. Mooty has a strong commitment to the community and encourages his executives to become involved.

"I find it so rewarding to be able to give my expertise back to an organization with a mission to help children," Michael said. "I continue to be involved because PACER has strong, effective leadership. What is great about PACER is that the staff and volunteers don't just talk...they actually do take action." ☺

People are Talking about www.PACERKidsAgainstBullying.org

"I liked this Web site so much!! It was very helpful to me!!"

—School-aged girl

"This is an awesome Web site! I particularly liked the real kids talking about what bullying is, how it feels, and what to do about it. I also liked the interactive Webisodes. I know the kids like doing those to see what happens, both the right and wrong answers! The resources were great! Thanks!"

—Gina, school social worker

"Thanks to this Web site, I know how to stop bullying."

—10-year-old girl

"I am a psychologist and work primarily with children, adolescents, and families. I want to thank you for putting together a Web site on bullying. I have found that children like the site and have benefited from it. Good job!"

—A Minnesota professional

"What a great idea!!! I am doing some bullying prevention work with Minnesota schools. I will be recommending your site to parents and school staff as a resource."

—Margaret, consultant

EX.I.T.Ed About the Future

Four years ago, when Ann Motl was filling out her application for PACER's EX.I.T.E. (Exploring Interests in Technology and Engineering) camp, she was asked what she would like to invent. Her idea: a brain chip that would translate brain waves into words.

"You would have a remote control and a computer program to view all your thoughts and everything you hear," wrote the then-13-year-old. "You won't have to take notes anymore. Also, if you forget what you were going to say, you can find out... You press the transfer button to transfer the data from the chip to the computer and you can see all your thoughts and the things you heard."

Her application was a stand out. It won her a place at EX.I.T.E., a camp for middle-school girls with disabilities and an interest in exploring science and technology careers. The camp is sponsored by PACER in partnership with IBM.

"I went to EX.I.T.E. the first year it was offered," Ann says, who has Charcot-Marie-Tooth Disease, a peripheral nerve disorder that causes weakness in her hands, arms, and legs. "I was good at science before. I knew I wanted to work with computers. Ever since I went to EX.I.T.E., I've been more interested in computer engineering. I learned more what the careers were and what you do. I'm thinking about becoming either a computer engineer or biomedical engineer, because that's science and engineering. I might work at a company and design medical devices."

"After a great camp experience, I really wanted to come back and be an intern," Ann says. Interns are high school girls who mentor younger EX.I.T.E. campers and spend a year learning more about career options. Accepted into the 2006 internship program, she attends monthly meetings at PACER—a three-hour drive each way from her Browerville, Minnesota home.

"It's worth it," Ann says of the long trip. "We learn about different colleges and majors and receive information specifically for people with disabilities to prepare for college. I learned a lot I wouldn't have found out any other place."



Coming to PACER has been worth it in other ways, too. In 2005, Ann's neuropathy was affecting her hands and her ability to use a computer. She and her parents came to PACER's Simon Technology Center to find out what technology might be available to help her. "I tried out Dragon Naturally Speaking," Ann says, referring to a computer program that translates the spoken word into text and lets her surf the Web using voice commands. It was just what she needed. "I like it because I can't type anymore," she adds.

Ann may not be able to type, but that doesn't stop her from sharing many ideas and encouraging others. A member of her high school speech club, a county ambassador for 4H, and now an EX.I.T.E. intern, Ann puts her innovative, creative, and forward thinking ideas into action. She even created a 4H project on her EX.I.T.E. experience and won a ribbon for it at the 2006 State Fair.

As her internship continues, this recent inductee in the National Honor Society is eager to learn more about engineering careers. She is particularly looking forward to a job shadowing day, where she will spend a day with a woman with disabilities who works in the field.

With her sites set on a career in engineering and a personal understanding of how technology can help people with disabilities, there's no telling where it all might lead. The next big invention that a future EX.I.T.E. camper hears about might just be a brain chip that translates brain waves into words. 

WHAT IS EX.I.T.E CAMP?

The EX.I.T.E. Camp encourages middle school girls with disabilities to become more involved in science, technology, engineering, and math and to have fun while doing it. PACER Center will provide the fifth annual EX.I.T.E. summer session of exciting learning experiences. Girls with disabilities entering sixth, seventh, and eighth grades are invited to take part in this free opportunity to learn through hands-on activities, motivational speakers, mentorship, and a visit to IBM in Rochester.

2007 EX.I.T.E CAMP

The 2007 EX.I.T.E. Camp for middle school girls will begin with an opening ceremony on the evening of July 26. The camp will be all day on July 30, Aug. 1, 3, 7, and 9. Applications will be accepted until May 1. For more information about the camp please call PACER Center at (952) 838-9000 or visit online at www.pacer.org/stc/exite.htm.

PACER thanks Heidi Kraemer and Kristi Wieser of IBM for helping us to provide this exciting opportunity to middle school girls with disabilities.

HOT 2007: Fire Up for the Party, Boogie Down for the Cause!

The January night was cold but the party was HOT. PACER's fourth annual HOT Party, COOL Cause entertained more than 500 young professionals who boogied to funky beats, ate fabulous food, and were wowed by interactive motion graphics. Proceeds from the event benefit more than 30 programs at PACER.

Held at The Loft at BarFly, an urban venue in downtown Minneapolis, HOT began with a cocktail hour sponsored by Wells Fargo. The cool Latin rhythms of Tambuca, drifted through the air while guests mingled and dined on a wide array of hors d'oeuvres from Rudolphs Bar-B-Que. Eric Perkins, HOT Party emcee and KARE 11 sports anchor, then fired up the crowd for the headline performance of Christy Love, featuring former members of Boogie Wonderland.

Throughout the evening guests enjoyed sizzling music and dancing while surrounded by a showcase of lights and motion graphics. Once again HOT featured the interactive technology of Playmotion! Virtual projections of fire, smoke, water and games drew in party-goers to this irresistible phenomenon.

"Now in its fourth year, this event is a success on many levels: it raises awareness about PACER among young parents and new supporters, and it creates a fun-filled evening at the same time—a winning combination," said Mary Schrock, PACER development director. 



With great music and amazing food, provided by Rudolphs, the crowd enjoyed a terrific evening of dancing.

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2007 HOT Party Co-Chairs

Michele Heimes

Nick Tietz

Noelle Sheehan

Melissa Sigel

2007 HOT Party Committee

Anne Cramer

Breia Euteneuer

Ava Hamilton

Sarah Johnson

Liz Montgomery

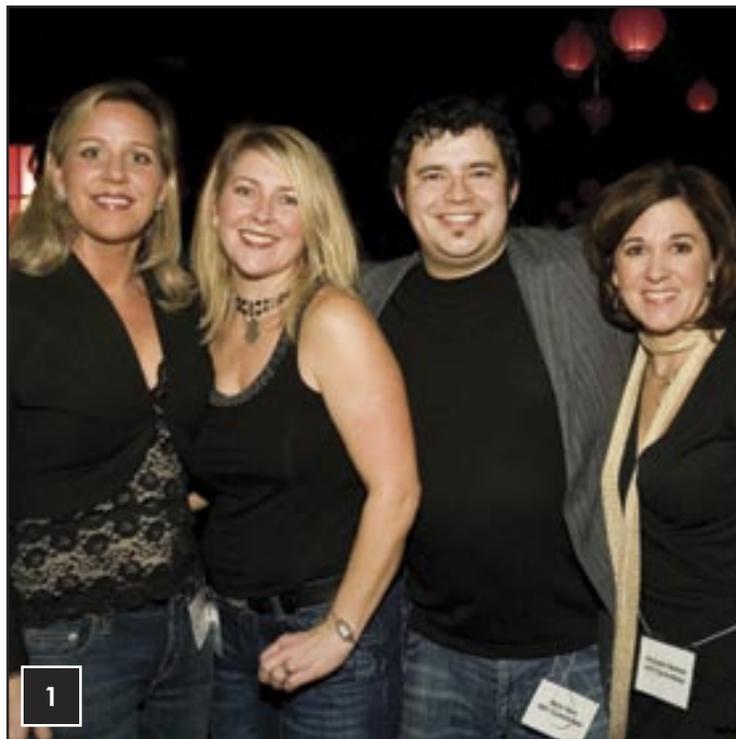
Kelly Nelson

Steve Nickelson

Sara Russick

Emily Pye

Allison Sweasy



1

1. 2007 HOT Co-chairs: Noelle Sheehan, Melissa Sigel, Nick Tietz and Michele Heimes.

2. Mara Bennett, a young adult with disabilities, shared how PACER has helped her with proud brother Win Bennett by her side.



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3

3. Christy Love and former members of Boogie Wonderland entertain the crowd.

4. Eric Perkins, KARE 11, kept the evening moving along as the emcee.



5

5. Playmotion! from Atlanta provided hi-tech entertainment with its visual motion software.



6

6. The lounge area provided party-goers a place to catch up with friends.

2007 Family Fun Day— A Family-Friendly Affair!

The doors opened at 11:30 a.m., and within the hour PACER's second annual Family Fun Day had welcomed more than 300 children, families, friends, and volunteers. Held in November, this popular event was a fun-filled day of inclusive games and play for families of all ages and abilities.

Children and their parents were assigned to teams that rotated through a series of games and activities. PACER staff and volunteers designed all the activities to be accessible for children of all abilities.

As one grateful parent said, "This is the first time I have brought my son, who has autism, to a social event where I could relax and where I didn't have to be worried about his behavior. I knew that if he had a melt down, everyone there would understand."

Community support helped make the event a success. Sporting colorful team bandanas provided by U-Trau, Inc., and fueled by tasty food donated by Panera Bread, the children were energized when "Captain PACER" (also known as Michael Keller, chief brand officer of International Dairy Queen) guided giggling teams through a host of activities. From Pumpkin Bowling to Parachute and on to Sock Throw the sound of children's laughter filled the gymnasium and pronounced yet another success.

At the close of the games, the young participants received a variety of treasures. Awards and medals were given for "Widest Smile," "Most Spirited," and "Finest Teamwork." All children also received prize bags full of toys and goodies, as well as Dilly Bars donated by Dairy Queen.



Children launched a colorful array of balls high into the air, trying to land them all on the parachute.

Sponsors included Creative Kidstuff, Panera Bread, Dairy Queen, U-Trau, and Fresh Seasons Market. Additional private donations sponsored families who would otherwise not have been able to attend.

Organized by the Friends of PACER Advisory Board, the event was led by committee co-chairs Michael Corrigan and Sarah Johnson, along with Keller, Dana Morrison, and Noelle Sheehan. ♪

Creative Kids Artwork Comes to PACER's 25th Annual Benefit

Ten finalists from PACER's second annual Creative Kids Contest will have their artwork on display during the Benefit's Silent Auction. The winning art, which will be chosen by the Creative Kids Committee by March 22 will become PACER's official greeting card for 2007.

All the entries were created for the Creative Kids Contest, held at PACER Center in March. Once again, artist Tony Whelihan teamed with PACER to help children with disabilities express their artistic sides and develop their entries in a variety of media.

Jarek Belle-Isle was the 2006 winner. His greeting cards were sold throughout the Twin Cities. He made a personal presentation of the cards to last year's Benefit performer, Michael Bolton. ♪

Artist Tony Whelihan worked with Kalee Stuntz at one of the Creative Kids workshops in March.



Panera–PACER Partnership Proves that the Universal Spirit of Bread is Sharing®

Panera has been supporting the needs of the PACER family community since 2002. Its Operation Dough-Nation® charity partnership program ensures that purchases made at Panera Bread Bakery Cafés feed back into the community and to children with disabilities. Cash donations made in the restaurants are matched by Panera and have generated significant support since the company chose PACER as its charity partner. Thank you to all who contribute to the PACER boxes at Panera Bread Bakery Cafés, and thank you to Panera for matching the customer donations.

Financial support is just one of many ways that Panera helps the families served by PACER. In 2006 Panera also generously donated lunch to more than 200 families at Family Fun Day, provided lunch for monthly Benefit planning meetings, fed 400 hungry volunteers who worked hard on the day of the Benefit, and provided bagels to faculty and staff at schools that hosted a PACER “COUNT ME IN” puppet show.

PACER also enjoys the ongoing opportunity to partner with Panera at their bakery-café grand opening preview events. Last September, for example, PACER gathered supporters



Jim Rand, director of operations for Panera Bread–Minnesota, posed with two of PACER's COUNT ME IN puppets after the puppet performance at the Burnsville store opening.

to the newest bakery-café at Burnsville Center where they enjoyed live music, PACER puppet shows, and of course the delicious bakery-café menu offerings. Panera donates 100 percent of proceeds from preview events to PACER.

In addition to helping people with disabilities through its many contributions and support to PACER Center, Panera also employs people with disabilities. PACER is proud to partner with Panera and thanks them for their commitment to children with disabilities and for their universal spirit of sharing. ♡

Thank You, Creative Kidstuff!

PACER thanks Creative Kidstuff for naming PACER as its 2006 charity partner. This unique collaboration allowed both organizations to venture in new and exciting directions while expanding disability awareness throughout the community.

Throughout 2006 Creative Kidstuff became involved in various PACER events and activities. Whether for the HOT Party, Family Fun Day, the Creative Kids Contest, or Toddler Tuesdays, their wacky and fun donations put a creative twist on each event. Creative Kidstuff also generously sold coupon books and

PACER greeting cards in stores throughout the Twin Cities. They donated all proceeds to PACER programs.

Partnership opportunities also included PACER's outreach to Creative Kidstuff stores and the greater community. Last May, for example, the PACER puppets performed at Creative Kidstuff in St. Paul. PACER representatives also visited the Linden Hills store to identify toys that are suitable for children with disabilities. Earlier in the year PACER presented its bullying prevention Web site during a panel on “Raising Healthy Kids,” sponsored by Creative Kidstuff.

“We thank Creative Kidstuff CEO Roberta Bonoff and marketing director Katie Sileski for reaching out to children with disabilities through a very creative partnership,” said Mary Schrock, PACER's development director. “They have enriched children's lives not only with financial resources but also with their creative participation in PACER events. We thank them for their commitment to children.” ♡

Partners of PACER

The companies listed have generously donated their time and services to many of PACER's recent events, including PACER Family Fun Day and the 2007 HOT Party, COOL Cause. Their support results in greater funds and contributions being directed to PACER's programs for children and young adults with disabilities.

If you are looking for a new place to dine, fun new toys for children, or even a referral for one of your colleagues, please consider contacting one of these retailers and service providers. By mentioning PACER, you magnify our thanks to the community that supports PACER's work and the families it serves.

Partners of PACER is a directory produced by PACER Center. It features donors who have contributed to PACER events between July 1, 2006, and Jan. 20, 2007. Please look in the next issue of Partners for the companies who will have supported our 25th Annual Benefit on May 5. 

Construction

McGough Construction

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2737 Fairview Ave. N.
St. Paul, Minnesota 55113
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Minneapolis, MN 55402-1916
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www.wellsfargo.com

Straight Line Theory

Information architecture
510 1st Ave. N., Suite 510
Minneapolis, MN 55403
www.straightlinetheory.com

Consulting/Financial Services

Allstate Jacob Group Agency

Insurance agency
745 Southgate
Bloomington, MN 55437
763-559-4165
www.allstate.com

Deloitte and Touche

Accounting firm
120 S. Sixth St., Suite 400
Minneapolis, MN 55402
612-397-4000
www.deloitte.com

Dougherty & Company L.L.C.

Investment banking firm
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Minneapolis, MN 55402
612-376-4000
www.doughertymarkets.com

Fidelity Bank

Non-bank investments and insurance
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952-830-7230
webinfo@fidelitybankmn.com

Private Bank Minnesota

Full-service banking
222 S. Ninth St., Suite 3800
Minneapolis, MN 55402
612-321-0991
www.pbm.com

Design/Technology

EckoFX Studios

Motion graphics design
8700 Cottonwood Lane N.
Maple Grove, MN 55369
763-425-1485
www.eckofx.com

Gestalt

Graphic design studio
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Minneapolis, MN 55409
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www.gestalt.tv

Graybow Communications

Communications Group
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952-544-5555
www.graybow.com

OLSON

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Loring Corners
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www.oco.com

Orstad Design

Graphic design studio
3758 Orchard Ave. N.
Minneapolis, MN 55422
612-805-3662
www.orstad.com

Individuals/Families

Blythe Brenden

PACER supporter

Tom Nelson and Martha Dayton

PACER supporter

Law Firms

Mansfield, Tanick & Cohen, P.A.

Full-service law firm
1700 U.S. Bank Plaza S.
220 S. Sixth St.
Minneapolis, MN 55402
612-339-4295
www.mansfieldtanick.com

Movers

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Coon Rapids, MN 55448
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651-848-5926
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Commercial developer
5125 County Road 101, Suite 100
Minnetonka, MN 55345
952-294-0353
www.oppidan.com

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Dairy Queen International

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Minneapolis, MN 55439
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Minneapolis, MN 55403
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www.rudolphsribs.com

Retailers

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Smart Candle

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Bloomington, MN 55420
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Target

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Minneapolis, MN 55403
800-440-0680
www.Target.com

U-Trau

Wholesale clothing distributors
11720 E. 49th Ave.
Denver, CO 80239
303-375-9620
www.utrau.com

Media, Sports & Entertainment

GMG Entertainment

Music experiences and programming
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Santa Monica, CA 90405

Metro Magazine

Twin Cities metropolitan magazine
One Tiger Oak Plaza
900 S. Third St.
Minneapolis, MN 55415
612-548-3180
www.metromag.com

Minnesota Twins

MLB baseball team
34 Kirby Puckett Place
Minneapolis, MN 55415
612-375-1366
http://minnesota.twins.mlb.com

Navarre Entertainment Media

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7400 49th Ave. N.
New Hope, MN 55428
763-535-8333
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Playmotion!

Innovative toy design
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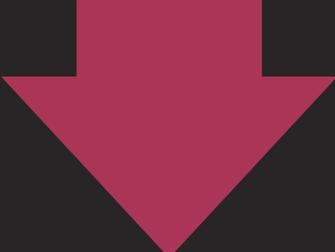
The Downtown Journal

Downtown's community newspaper
1115 Hennepin Ave. S.
Minneapolis, MN 55403
612-436-5086
www.skywaynews.net

Storage

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Waste management services
411 Washington Ave. N., Suite 202
Minneapolis, MN 55401
612-825-TUBS (8827)
www.tubsinc.com



Consider Planned Giving to PACER

If you would like to make a tax-deductible planned gift to PACER, you have several options.

- ▶ Make a bequest as part of your will. You can specify a dollar amount, a percent of the estate, or a residual of your estate.
- ▶ Create a revocable or an irrevocable trust.
- ▶ Name PACER as a beneficiary of an existing life insurance policy.
- ▶ Purchase a new insurance policy naming PACER as the owner.
- ▶ Designate PACER as the final beneficiary of any unused funds in a retirement account or an individual retirement account (IRA).

- ▶ Make a gift of appreciated stock or assets.

Thank you for considering this planned giving opportunity.

If you would like to make a tax-deductible planned gift, please contact Mary Schrock, development director, at 952-838-9000.

PACER's 25th Annual Benefit



Jennifer Hudson: A Dreamgirl Come True

Singing sensation of the hit movie "Dreamgirls"

Dynamic vocalist, acclaimed actress, electrifying performer—Jennifer Hudson has garnered the world's attention.

Variety magazine says Hudson's performance "calls to mind debuts like Barbra Streisand in 'Funny Girl' or Bette Midler in 'The Rose,' with a voice like the young Aretha."

Hudson is a:

- Golden Globe winner
- Screen Actors Guild Award winner
- Academy Award winner
- American Idol favorite

2007 Benefit Ticket Prices

\$55 | \$85 | \$140* | \$200* | \$275* | \$550*

*Tickets include Patron Party after the performance

Saturday, May 5, 2007
Minneapolis Convention Center

Call 952-838-9000 or go to www.PACER.org for tickets.



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PACER Executive Director

Paula F. Goldberg

**Director of Development
and Partners Editor**

Mary Schrock

Communications Coordinator

Pat Bill

Partners Contributing Writers

Janet Becker, Jenna Moeger,
Willa Hathaway, and Marcia Kelly

Masthead Design/Layout

Traci Meyer

PACER Center, Inc.

8161 Normandale Boulevard
Minneapolis, MN 55437-1044

(952) 838-9000 voice

(952) 838-0190 TTY

(952) 838-0199 fax

(800) 537-2237 toll-free

E-mail: pacer@pacer.org

www.pacer.org



8161 Normandale Boulevard
Minneapolis, MN 55437-1044

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